



CHARACTER



COMMUNITY



COMPETENCY

2015 CloudFactory
**SOCIAL
IMPACT
REPORT**





CloudFactory 2015 Social Impact Report

At CloudFactory, we believe talent is equally distributed around the world, but opportunity is not.

We want to change that.

CloudFactory is on a mission to create 1 million jobs in the developing world for the digital age. We're accomplishing that mission by using technology to make it super easy and affordable for fast-growing companies to automate and outsource routine, but critical data work with our on-demand workforce. This allows businesses focus on what matters most so they can scale faster and smarter than ever.

As a leader in the Impact Sourcing movement, we invest heavily into our workforce by providing training and skill development that empowers our workers to contribute to the global economy and become leaders in their communities.



2015 Achievements

2015 was a big year for CloudFactory. From expanding our cloud-based workforce to providing relief to earthquake victims in Nepal, everything we experienced throughout the year brought us closer to our goal of creating 1 million digital-age jobs in the developing world.

Important Milestones & Events



Expanded our global workforce to provide more skilled jobs in low-opportunity regions

In 2015, CloudFactory provided jobs to **1,021** new workers in Nepal and Kenya, bringing the total number of workers employed throughout the year to **2,453**. Since starting operations in 2012, CloudFactory has employed a total of **6,738** workers.



Increased our focus on recruiting skilled workers in Kenya

In 2015, CloudFactory onboarded **335** new workers in Kenya—the highest yearly number yet for that country. We now employ a total of **420** workers in Kenya and plan to intensify our hiring there in 2016.



Provided support and relief to earthquake victims in Nepal

On April 25, 2015, a massive earthquake in Nepal shook CloudFactory to its core. Our team mobilized to locate all of our coworkers, distribute relief packages, and help our neighbors in need. As part of the CloudFactory-organized Earthquake Relief Fund, we distributed **\$72,140** to our workers and their communities.



Continued to invest in our people and communities

In 2015, we spent **837** hours and thousands on training our global workforce. In addition, we spent over **\$50,000** providing healthy lunches for our workers and participated in **534** community service projects.

WORKFORCE HIGHLIGHTS

Growth

In 2015, CloudFactory operated in two countries—Nepal and Kenya—with an active workforce at any time throughout the year of 2,543.

Results from worker surveys show that over half of CloudFactory workers are currently enrolled in college and more than a quarter of them count on CloudFactory as their primary source of income.

Growth
In 2015

1,021

New workers onboarded.

686

New workers in Nepal.

335

New workers in Kenya.

2,543

Active workers employed at any time throughout the year.

18

New team members employed at Kathmandu headquarters from our workforce.

Growth
from 2012 to 2015

6,738

Cumulative active workers employed.





WORKFORCE HIGHLIGHTS

Training and Tasks In 2015

837

Hours spent training our global workforce.

254,240

CloudFactory worker hours logged.

41,788,279

Tasks completed by workers in 2015.

WORKFORCE HIGHLIGHTS

Demographics



59% Workers who are currently enrolled in college.

47% Workers who spend more than 15 hours a week working for CloudFactory.

28% Workers who say CloudFactory is their primary source of income.

“

Before joining CloudFactory, I lacked confidence. Thanks to CloudFactory I discovered my strengths and my ability to support my family boosted my confidence. Now I'm now able to fund my education as well as support my family members.

Rama Regmi



Cloud Worker



WORKFORCE INVESTMENT

Training and Support

In 2015, we continued to invest back in our workers and their communities through funds spent on training and onboarding, as well as by providing healthy lunches for our workers and core team. Additionally, our workers participated in over 500 community service projects and raised over \$72,000 for victims of the Nepal earthquake.

837

Hours spent training our workforce to serve our customers.

\$50,249

Spent on providing healthy lunches for CloudFactory workers and core team.



WORKFORCE INVESTMENT

Service to the Community

534

Community service projects undertaken.

\$72,140

Distributed as part of CloudFactory's Earthquake Relief Fund to CloudFactory workers and their communities.

“

It's been a great experience being able to learn so much while working and earning money as a cloud worker. Giving back to the community as a team has positively impacted my life and my perspective on leadership.



John Wachira Mathu
Cloud Worker



Impact and Outcomes

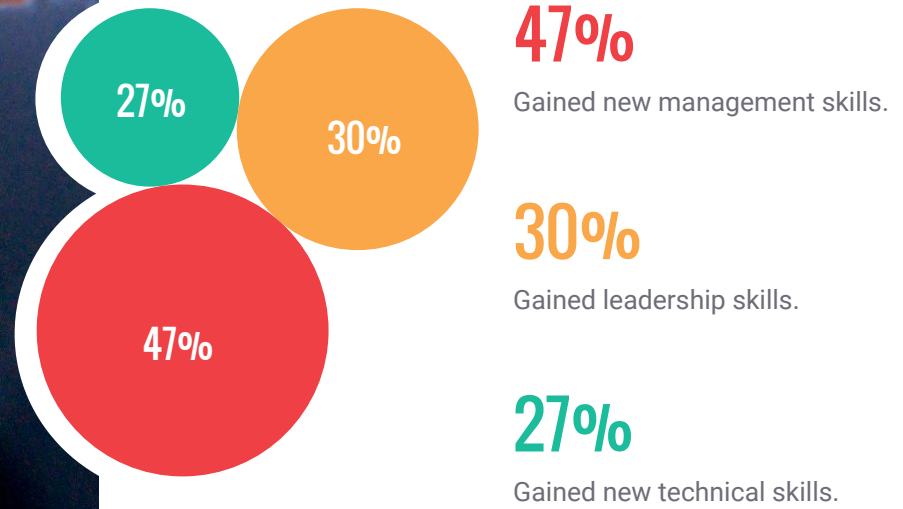
The importance of making an impact on our workers' lives and communities is the impetus behind everything we do. In 2015, we surveyed our workers to better understand and quantify how their experience at CloudFactory has helped them in the present and how they feel it will benefit them in the future.

Results from the survey show CloudFactory offered workers the opportunity to learn new skills, enhancing their future job prospects and long-term earning potential. Over a quarter of workers gained technical skills and over 40% gained management skills as a direct result of their cloud work experience. Additionally, workers felt their experience had a positive effect on their overall wellbeing, with over 90% reporting being happier after working at CloudFactory.



IMPACT AND OUTCOMES

Skills Workers Learned On the Job





IMPACT AND OUTCOMES

How Workers Spent Their Earnings



62%

Used earnings for personal expenses.

22%

Used earnings to support their families.

8%

Used earnings to pay for college tuition.

7%

Used earnings for entertainment.

IMPACT AND OUTCOMES

Increases in Worker Well-Being and Happiness

92%

92%

Report being happier due to their experience working at CloudFactory.

24%

24%

Have gained more advanced work after working at CloudFactory.

“

Knowing that, together with CloudFactory, we are really making an impact just touches you in a fundamental way.

Harrison Tang



CEO, Spokeo.

2016 AND BEYOND

The Future of CloudFactory's Social Impact

In 2016 and beyond, we plan to continue investing in our workforce and expand our operations significantly to affect the lives of even more talented workers in low-opportunity regions.

Since CloudFactory's headquarters is in Nepal and the country is filled with so many bright and talented people, it's a natural fit for us to continue expanding our team there. In 2016, we'll also grow our workforce in Kenya, with plans to expand to more countries in the next few years. In the long term, we have a strategic list of 79 countries where we believe people with untapped potential are waiting to be plugged into the global economy.

“

There are so many regions throughout the world with talented people ready to contribute to the global economy. The next few years will be an exciting period of growth and expansion across the globe.

Jon Beardsley



GM Kenya and VP of
Global Expansion,
CloudFactory.



About CloudFactory

CloudFactory is using technology to make it super easy and affordable for startups and fast growing companies to automate and outsource routine, tedious data work.

We offer a massive virtualized workforce that can be tapped into three ways, by people, process or project.

Check out our [website](#) for details and pricing.

CONTACT US TODAY
TO LEARN MORE

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